AMA Grants New Category III CPT Code to Premier Heart's *Multifunction CardioGram*™ (MCG)

Port Washington, NY – July 13, 2009

Premier Heart, LLC today announced that the CPT Editorial Panel of the American Medical Association has granted a CPT Category III code to Premier Heart's Multifunction CardioGramTM (MCG) system. MCG is the World's first Internet based, non-invasive, stress, radiation and drug free computational electrophysiologic system used for interactive online diagnosis. The MCG is intended as an aid for bridging physician experts with diagnosing physicians via the web in order to facilitate the making of timely and more accurate diagnoses.

Coronary Artery Disease (CAD) is the leading cause of death worldwide, accounting for over 7 million deaths annually. In 2005, 445,687 Americans died as the direct results of CAD, this year an estimated 1.26 million Americans will have a new or recurrent coronary attack.

"Earlier and more accurate detection is the key to preventing advanced heart disease and premature deaths such as NBC's Tim Russert and cable TV's Billy Mays," said Joseph Shen, M.D., founder and co-developer of the MCG technology. "Because of its fundamentally unconventional mathematical approach MCG represents a paradigm shift in heart disease diagnosis. Its ease of use and better accuracy will save lives and bring much needed cost-savings to the world's cardiovascular healthcare markets".

The following uncompensated endorsements are made by our physician clients:

"Being able to accurately diagnose coronary heart disease in a symptomatic patient without the need for an invasive procedure represents <u>significant</u> progress," said John Strobeck, M.D., cardiologist, Medical Director of the Heart-Lung Center, Hawthorne, NJ, and Co-Editor of the journal *Congestive Heart Failure*. "The Multifunction CardioGram is able to detect the presence of relevant coronary stenosis with <u>higher sensitivity</u>, <u>specificity and negative predictive values than conventional diagnostic modalities</u> in populations with a <u>documented low pretest likelihood of coronary disease."</u> (*International Journal of Medical Sciences* April 2009 6(4):143-155)

Charles Miceli, M.D., a cardiologist who has been using *MCG* technology for over a year in his private practice on Long Island, New York, endorses this powerful new diagnostic tool: "In my practice, the *MCG* test is *invaluable* . . . there is a definite role for the *MCG* in the accurate, non-invasive detection of coronary artery disease."

Premier Heart offers the *MCG* system in two affordable models: a portable device for physician offices and a medical pushcart for institutional users. All *MCG* systems incorporate user-friendly data acquisition/transmission software, Premier Heart's proven server based systems analysis technology, and a secure Internet enabled reporting tool for physicians to perform differential diagnosis and disease severity score calculations.

About Premier Heart, LLC

Premier Heart, LLC is a worldwide developer, manufacturer and marketer of 21st-century medical systems, which apply the principles of computational electrophysiology to the toughest challenges faced by physicians today. We are committed to raising the standard of care by offering accurate, objective, cost-effective and risk-free diagnostic tools for the broadest spectrum of patients and clinicians.

www.premierheart.com

CONTACT: info@premierheart.com

(888) 380-8338 x Option 1

(516) 883-3383